

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	66	US-3919479-\$.DID. OR US-4677466-\$.DID. OR US-4788682-\$.DID. OR US-5105184-\$.DID. OR US-1109895-\$.DID. OR US-5136636-\$.DID. OR US-5172413-\$.DID. OR US-5233423-\$.DID. OR US-5382970-\$.DID. OR US-1071991-\$.DID. OR US-5410326-\$.DID. OR US-5412416-\$.DID. OR US-5488423-\$.DID. OR US-1117945-\$.DID. OR US-5524195-\$.DID. OR US-5532735-\$.DID. OR US-5559549-\$.DID. OR US-6120293-\$.DID. OR US-5566353-\$.DID. OR US-2090694-\$.DID. OR US-5600364-\$.DID. OR US-1120293-\$.DID. OR US-5600366-\$.DID. OR US-9032295-\$.DID. OR US-5636346-\$.DID. OR US-5659653-\$.DID. OR US-9630864-\$.DID. OR US-6314184-\$.DID. OR US-5918014-\$.DID. OR US-5933811-\$.DID. OR US-5948061-\$.DID. OR US-5991735-\$.DID. OR US-6006257-\$.DID. OR US-6009410-\$.DID. OR US-1453146-\$.DID.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/16 10:49

L2	66	US-5918014-\$.DID. OR US-5933811-\$.DID. OR US-5948061-\$.DID. OR US-6006257-\$.DID. OR US-6009410-\$.DID. OR US-1453146-\$.DID. OR US-3919479-\$.DID. OR US-4677466-\$.DID. OR US-4788682-\$.DID. OR US-5105184-\$.DID. OR US-5136636-\$.DID. OR US-5172413-\$.DID. OR US-5233423-\$.DID. OR US-5382970-\$.DID. OR US-1071991-\$.DID. OR US-5410326-\$.DID. OR US-5412416-\$.DID. OR US-5488423-\$.DID. OR US-5524195-\$.DID. OR US-5532735-\$.DID. OR US-5559549-\$.DID. OR US-6120293-\$.DID. OR US-5566353-\$.DID. OR US-1011596-\$.DID. OR US-5600364-\$.DID. OR US-1120293-\$.DID. OR US-5600366-\$.DID. OR US-9032295-\$.DID. OR US-5636346-\$.DID. OR US-5659653-\$.DID. OR US-1104197-\$.DID. OR US-1215194-\$.DID. OR US-9630864-\$.DID. OR US-1003196-\$.DID. OR US-6314184-\$.DID.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/16 10:49
L3	47	L1 or L2	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2008/01/16 10:49
L4	24	L3 and (address or location or retrieve)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2008/01/16 10:50
L5	14	L4 and (category or class or keyword)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2008/01/16 10:51

L6	4965	(advertisement or commercial or ad) and (profile or preference or viewing habit or user choice or user selection) and (video or television or monitor) and category and (key word or keyword)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2008/01/16 10:59
L7	4182	L6 and (target\$3 or pre selected or customized or tailored)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2008/01/16 11:05
L8	243	L7 and target\$3 near1 advertise\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2008/01/16 11:06
L9	243	L8 and (keyword or key word)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2008/01/16 11:06
L10	243	L9 and (categor\$3 or classification)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2008/01/16 11:07
L11	241	L10 and (profile or preferences)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2008/01/16 11:07
S1	4	US-20020042813-\$. D.I.D. OR US- 20010025313-\$.D.I.D.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/12/12 17:08

S2	26	US-5761606-\$.DID. OR US-5774664-\$.DID. OR US-6301998-\$.DID. OR US-5778181-\$.DID. OR US-5907322-\$.DID. OR US-5251999-\$.DID. OR US-6018768-\$.DID. OR US-1252000-\$.DID. OR US-6233736-\$.DID. OR US-5152001-\$.DID. OR US-8212001-\$.DID. OR US-8232001-\$.DID. OR US-8272001-\$.DID. OR US-1112001-\$.DID. OR US-20010037500-\$. DID. OR US-2202002-\$. DID. OR US-3202002-\$. DID.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/12/12 17:08
S4	2	US-20040210942-\$. did.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/12/12 18:56
S5	586	725/112.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2007/12/17 17:26
S6	2726	725/32,34- 36,105,112,113.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2007/12/17 17:56
S7	1320	S6 and (trigger or embed\$3 or tag or meta)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2007/12/17 18:02
S8	1299	S7 and (Video or Media or HTML or MPEG)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2007/12/17 18:03
S9	602	S8 and (demographic or preference)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2007/12/17 18:03

S10	322	S8 and demographic	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2007/12/17 18:03
S11	479	S8 and preference	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2007/12/17 18:03
S12	597	S9 and (viewer or user)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2007/12/17 18:04
S13	365	S12 and target\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2007/12/17 18:04
S14	469	S12 and (address\$3 or URL)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2007/12/17 18:05
S15	267	S13 and insert\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2007/12/17 18:06
S16	205	S15 and demograph\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2007/12/17 18:57
S17	35	(US-20010037500-\$ or US-20020049968-\$ or US-20020056093-\$ or US-20020083434-\$ or US-20020083442-\$ or US-20020083443-\$ or US-20020087978-\$ or US-20020107973-\$ or US-20020112249-\$ or US-20020124249-\$ or US-20010013123-\$ or US-20010023436-\$ or US-20020078444-\$ or US-20020188699-\$ or US-20030005437-\$ or US-20030018969-\$ or	US-PGPUB; USPAT; DERWENT	ADJ	ON	2007/12/18 18:21

		US-20030018968-\$ or US-20030101451-\$ or US-20030135853-\$). did. or (US-6233736-\$ or US-6018768-\$ or US-5907322-\$ or US- 5778181-\$ or US- 5774664-\$ or US- 5761606-\$ or US- 5155591-\$ or US- 5412416-\$ or US- 5446919-\$ or US- 5515098-\$ or US- 5774170-\$ or US- 5835087-\$ or US- 6002393-\$ or US- 6357042-\$ or US- 6446261-\$).did. or (US- 20020042813-\$).did.				
S18	7	(US-20020087978-\$ or US-20020112249-\$ or US-20030018968-\$ or US-20030101451-\$ or US-20030135853-\$). did. or (US-6233736-\$ or US-6446261-\$).did.	US-PGPUB; USPAT	ADJ	ON	2007/12/18 18:22
S19	1	US-7100183-\$).did.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2007/12/18 19:42
S20	87	"video insertion" and (demographic or target or preference)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/12/26 18:30
S21	1	us-20020194595-\$).did.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	ADJ	ON	2008/01/14 17:36

S22	67	(US-20010037500-\$ or US-20070271579-\$ or US-20070192789-\$ or US-20070180489-\$ or US-20070174873-\$ or US-20070089157-\$ or US-20070250863-\$ or US-20020038455-\$ or US-20020049968-\$ or US-20020056093-\$ or US-20020080163-\$ or US-20020083434-\$ or US-20020083441-\$ or US-20020083442-\$ or US-20020083443-\$ or US-20020083445-\$ or US-20020087975-\$ or US-20020087978-\$ or US-20020107973-\$ or US-20020112249-\$ or US-20020120931-\$ or US-20020124249-\$ or US-20010013123-\$ or US-20010023436-\$ or US-20020066106-\$ or US-20020069407-\$). did. or (US- 20020078444-\$ or US- 20020144263-\$ or US- 20020178447-\$ or US- 20020188699-\$ or US- 20030005437-\$ or US- 20030018969-\$ or US- 20030018968-\$ or US- 20030023973-\$ or US- 20030101451-\$ or US- 20030135853-\$ or US- 20030149975-\$).did. or (US-6233736-\$ or US-6018768-\$ or US- 5907322-\$ or US- 5778181-\$ or US- 5774664-\$ or US- 5761606-\$ or US- 5640193-\$ or US- 5708478-\$ or US- 6430743-\$ or US- 4602279-\$ or US- 5155591-\$ or US- 5283639-\$ or US- 5412416-\$ or US- 5446919-\$ or US- 5515098-\$ or US- 5661516-\$ or US-	US-PGPUB; USPAT; DERWENT	ADJ	ON	2008/01/15 10:30
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		5754939-\$ or US-5761601-\$ or US-5774170-\$ or US-5835087-\$ or US-6002393-\$ or US-6357042-\$ or US-6411992-\$ or US-6446261-\$).did. or (US-20020042813-\$ or US-20010037500-\$ or US-6018768-\$ or US-5907322-\$ or EP-885525-\$ or US-5761606-\$).did.				
S23	28	S22 and categor\$3	US-PGPUB; USPAT; DERWENT	ADJ	ON	2008/01/15 10:31
S24	6	S23 and Keyword	US-PGPUB; USPAT; DERWENT	ADJ	ON	2008/01/15 10:31
S25	67	(US-20010037500-\$ or US-20070271579-\$ or US-20070192789-\$ or US-20070180489-\$ or US-20070174873-\$ or US-20070089157-\$ or US-20070250863-\$ or US-20020038455-\$ or US-20020049968-\$ or US-20020056093-\$ or US-20020080163-\$ or US-20020083434-\$ or US-20020083441-\$ or US-20020083442-\$ or US-20020083443-\$ or US-20020083445-\$ or US-20020087975-\$ or US-20020087978-\$ or US-20020107973-\$ or US-20020112249-\$ or US-20020120931-\$ or US-20020124249-\$ or US-20010013123-\$ or US-20010023436-\$ or US-20020066106-\$ or US-20020069407-\$). did. or (US-20020078444-\$ or US-20020144263-\$ or US-20020178447-\$ or US-20020188699-\$ or US-20030005437-\$ or US-20030018969-\$ or US-	US-PGPUB; USPAT; DERWENT	ADJ	ON	2008/01/16 07:53

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S26	28	S25 and categor\$3	US-PGPUB; USPAT; DERWENT	ADJ	ON	2008/01/16 07:53
S27	66	US-3919479-\$.DID. OR US-4677466-\$.DID. OR US-4788682-\$.DID. OR US-5105184-\$.DID. OR US-1109895-\$.DID. OR US-5136636-\$.DID. OR US-5172413-\$.DID. OR US-5233423-\$.DID. OR US-5382970-\$.DID. OR US-1071991-\$.DID. OR US-5410326-\$.DID. OR US-5412416-\$.DID. OR US-5488423-\$.DID. OR US-1117945-\$.DID. OR US-5524195-\$.DID. OR US-5532735-\$.DID. OR	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/16 08:25

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S28	66	US-5918014-\$.DID. OR US-5933811-\$.DID. OR US-5948061-\$.DID. OR US-6006257-\$.DID. OR US-6009410-\$.DID. OR US-1453146-\$.DID. OR US-3919479-\$.DID. OR US-4677466-\$.DID. OR US-4788682-\$.DID. OR US-5105184-\$.DID. OR US-5136636-\$.DID. OR US-5172413-\$.DID. OR US-5233423-\$.DID. OR US-5382970-\$.DID. OR US-1071991-\$.DID. OR US-5410326-\$.DID. OR US-5412416-\$.DID. OR US-5488423-\$.DID. OR US-5524195-\$.DID. OR US-5532735-\$.DID. OR US-5559549-\$.DID. OR US-6120293-\$.DID. OR US-5566353-\$.DID. OR US-1011596-\$.DID. OR US-5600364-\$.DID. OR US-1120293-\$.DID. OR US-5600366-\$.DID. OR US-9032295-\$.DID. OR US-5636346-\$.DID. OR US-5659653-\$.DID. OR US-1104197-\$.DID. OR US-1215194-\$.DID. OR US-9630864-\$.DID. OR US-1003196-\$.DID. OR US-6314184-\$.DID.	US-PGPUB; USPAT; USOCR; FPRS; EPC; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/16 08:27

1/ 16/ 2008 12:30:19 PM

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